














**MERCHIZE**












**2023**

**ECOMMERCE CALENDER**










# JANUARY | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1  NEW YEAR'S DAY Global	2	3	4  WORLD BRAILLE DAY Global  NATIONAL SPAGHETTI DAY - USA	5	6	7  INTERNATIONAL PROGRAMMERS' DAY Global
8	9	10	11	12	13	14
15  WORLD RELIGION DAY Global	16  MARTIN LUTHER KING JR. DAY USA	17	18	19	20	21  NATIONAL HUGGING DAY - Global  GRANDMA'S DAY Poland
22  LUNAR NEW YEAR Asia	23	24	25	26  AUSTRALIA DAY Australia	27  CHOCOLATE CAKE DAY - Global	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11












# FEBRUARY | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1  FIRST DAY OF SCHOOL Australia	2  CANDLEMAS Global	3	4  WORLD CANCER DAY Global
5  WORLD NUTELLA DAY Global	6	7  NATIONAL BLACK HIV/AIDS AWARENESS DAY - Global	8	9  NATIONAL PIZZA DAY Global	10	11
12  SUPER BOWL USA	13	14  VALENTINE'S DAY Global	15	16	17	18
19	20  LOVE YOUR PET DAY Global  PRESIDENT'S DAY USA	21  PANCAKE DAY Global	22	23	24	25
26	27	28	1	2	3	4
5	6	7	8	9	10	11














# MARCH | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	1  WORLD COMPLIMENT DAY - Global  ST DAVID'S DAY Global	2  WORLD BOOK DAY Global	3	4
5	6	7	8  INTERNATIONAL WOMEN'S DAY - Global	9	10	11
12  OSCAR CEREMONY Global	13	14	15	16	17  PATRICK DAY Global	18  WORLD RECYCLING DAY - Global
19  MOTHER'S DAY UK	20	21	22	23	24	25  INTERNATIONAL WAFFLE DAY - Global
26	27	28	29	30	31	1
2	3	4	5	6	7	8











# APRIL | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1  APRIL FOOL'S DAY Global
2	3	4	5	6	7  GOOD FRIDAY Global	8
9  EASTER SUNDAY Global	10  SIBLINGS DAY Global  EASTER MONDAY Global	11  NATIONAL PET DAY Global	12	13	14	15
16	17	18	19  BICYCLE DAY Global	20	21  NATIONAL TEA DAY UK	22  EARTH DAY Global
23  ST GEORGE'S DAY Global  WORLD BOOK DAY Global	24	25	26	27	28	29
30	1	2	3	4	5	6










# MAY | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1  LABOR DAY Global  EARLY MAY BANK HOLIDAY - UK	2	3	4  STAR WARS DAY Global	5	6
7  PET WEEK USA	8	9  EUROPE DAY Europeans	10	11  NATIONAL EAT WHAT YOU WANT DAY Global	12	13  WORLD COCKTAIL DAY Global
14  MOTHER'S DAY USA	15	16  INTERNATIONAL DAY OF LIGHT Global	17  WORLD BAKING DAY Global	18	19	20  WORLD BEE DAY Global
21	22	23	24	25	26	27
28	29  NATIONAL BISCUIT DAY - UK  SPRING BANK HOLIDAY UK	30	31	1	2	3
4	5	6	7	8	9	10










# JUNE | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1 <b>PRIDE MONTH</b>  GLOBAL DAY OF PARENTS - Global	2	3
4  MOTHER'S DAY France	5  WORLD ENVIRONMENT DAY - Global	6	7	8	9	10  WORLD GIN DAY Global
11	12	13	14	15  NATIONAL BEER DAY UK	16	17
18  FATHER'S DAY UK	19	20	21  INTERNATIONAL DAY OF YOGA - Global  GLASTONBURY FESTIVAL Global (21 - 25/6)	22	23	24  MIDSUMMER'S DAY Global
25	26	27	28  SUMMER SALES France	29	30	1
2	3	4	5	6	7	8









# JULY | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	29	30	1  TOUR DE FRANCE 2023 - Global
2	3  WIMBLEDON STARTS Global (3 - 16/7)	4  AMERICAN INDEPENDENCE DAY	5	6	7  WORLD CHOCOLATE DAY - Global	8
9	10	11	12	13	14  THE STORMING OF THE BASTILLE: FRENCH NATIONAL DAY - France	15
16	17  WORLD EMOJI DAY Global	18  ISLAMIC NEW YEAR Global	19	20	21	22
23	24	25	26	27	28	29
30  INTERNATIONAL DAY OF FRIENDSHIP Global	31  NATIONAL AVOCADO DAY Global	1	2	3	4	5










# AUGUST | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1  BACK TO SCHOOL Global	2	3	4  INTERNATIONAL BEER DAY - Global	5
6	7  SUMMER BANK HOLIDAY - Scotland	8  INTERNATIONAL CAT DAY - Global	9  BOOK LOVERS DAY Global	10	11	12
13	14	15  ASSUMPTION - Global	16	17	18	19  WORLD PHOTOGRAPHY DAY Global
20	21	22	23	24  NATIONAL BURGER DAY - Global	25	26  NATIONAL DOG DAY Global
27	28	29	30	31	1	2
3	4	5	6	7	8	9










# SEPTEMBER | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	1	2
3	4  LABOR DAY USA	5	6  READ A BOOK DAY US	7	8	9
10	11  PATRIOT DAY USA	12  NATIONAL CHOCOLATE MILKSHAKE DAY - US	13	14	15	16  WORLD GUACAMOLE DAY - Global
17	18	19	20	21  INTERNATIONAL DAY OF PEACE Global	22	23  AUTUMN BEGINS Global
24	25	26	27  WORLD TOURISM DAY Global	28	29	30
1	2	3	4	5	6	7












# OCTOBER | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1  INTERNATIONAL COFFEE DAY Global	2	3	4  WORLD ANIMAL DAY Global	5	6	7
8	9  THANKSGIVING Canada	10  WORLD MENTAL HEALTH DAY Global	11	12	13	14
15	16  WORLD FOOD DAY Global	17	18	19	20	21
22  NATIONAL NUT DAY Global	23	24	25  WORLD PASTA DAY Global	26  NATIONAL PUMPKIN DAY - Global	27	28
29  BST ENDS Global	30	31  HALLOWEEN DAY Global	1	2	3	4
5	6	7	8	9	10	11

# NOVEMBER | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1  WORLD VEGAN DAY Global MOVEMBER (Men's Health Awareness Month)	2	3	4
5  GUY FAWKES NIGHT UK	6	7	8	9	10	11  REMEMBRANCE DAY Global
12  REMEMBRANCE SUNDAY - UK	13	14	15	16  NEW BEAUJOLAIS Global	17	18
19	20	21	22	23  THANK'S GIVING USA	24  BLACK FRIDAY Global	25
26	27  CYBER MONDAY Global	28	29	30  ST ANDREW'S DAY Global	1	2
3	4	5	6	7	8	9

# DECEMBER | 2023

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	1  WORLD AIDS DAY Global	2
3	4  NATIONAL COOKIE DAY Global	5	6	7  HANUKKAH Global	8	9
10	11	12	13	14  CHRISTMAS JUMPER DAY - Global	15	16
17	18	19	20	21	22  WINTER SOLSTICE Global	23
24  CHRISTMAS EVE Global	25  CHRISTMAS DAY Global	26  BOXING DAY Global  KWANZAA USA	27  BANK HOLIDAY - UK	28	29	30
31  NEW YEAR'S EVE Global	1	2	3	4	5	6



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Merchize HQ: 29 Nguyen Co Thach, Nam Tu Liem, Ha Noi